



# Push flea protection forward

**Advantage Multi® (imidacloprid + moxidectin) pushes protection forward**

The imidacloprid in prescription-only Advantage Multi® starts working **through contact** — **fleas don't have to bite to die**. With Advantage Multi®, you can kill fleas which can cause uncomfortable flea bites.



**advantage multi®**

(imidacloprid + moxidectin)

**Pushing protection forward.**

Learn more at [PushProtectionForward.com](http://PushProtectionForward.com)

CAUTION: Federal (U.S.A.) law restricts Advantage Multi® for Dogs (imidacloprid + moxidectin) to use by or on the order of a licensed veterinarian. WARNING: **DO NOT ADMINISTER THIS PRODUCT ORALLY.** For the first 30 minutes after application ensure that dogs cannot lick the product from application sites on themselves or other treated animals. Children should not come in contact with the application sites for two (2) hours after application. (See Contraindications, Warnings, Human Warnings, and Adverse Reactions, for more information.) CONTRAINDICATIONS: Do not use this product on cats. CAUTION: Federal (U.S.A.) law restricts Advantage Multi® for Cats (imidacloprid + moxidectin) to use by or on the order of a licensed veterinarian. WARNINGS: Do not use on sick or debilitated cats or ferrets. Do not use on underweight cats. (see ADVERSE REACTIONS). Do not use on cats less than 9 weeks of age or less than 2 lbs body weight. Do not use on ferrets less than 2 lbs body weight. PRECAUTIONS: Avoid oral ingestion. HUMAN WARNINGS: Children should not come in contact with the application site for 30 minutes following application.





Choosing what to stock is important, and so is your shelf space. That's why we've made stocking Advantage Multi® (imidacloprid + moxidectin) both easy and affordable!

Introducing **NEW Bundle Packs from Advantage Multi®**, available in assortments of 6-packs, as shown:

### Advantage Multi® DOG Bundle Pack - Green/Teal



Two 6-packs of 3-9 lbs size  
Four 6-packs of 9.1-20 lbs size

**\$450.50**

Product Code: 85050745

### Advantage Multi® DOG Bundle Pack - Red/Blue



Four 6-packs of 20.1-55 lbs size  
Two 6-packs of 55.1-88 lbs size

**\$450.50**

Product Code: 85050737

### Advantage Multi® CAT Bundle Pack



Two 6-packs of 5.1-9 lbs size  
Four 6-packs of 9.1-18 lbs size

**\$435.16**

Product Code: 85050753

**72%  
LESS\***  
than cost to  
stock full  
cartons

Contact your Bayer sales representative for more information.

\*Based on current list prices.





## How far does your patients' heartworm disease prevention go?

### Advantage Multi® (imidacloprid + moxidectin) pushes prevention forward\*

Advantage Multi® not only works **reactively** to kill heartworm larvae acquired during the previous month, it also goes a step further to **proactively** prevent heartworm disease by killing newly acquired heartworm larvae all day every day all month long.†



advantage multi®

(imidacloprid + moxidectin)

Pushing prevention forward.

†After four consecutive monthly product administrations of Advantage Multi®.

\*Proactive prevention of heartworm infection means that after four consecutive monthly administrations of Advantage Multi®, blood levels of moxidectin are continuously at or above the concentration required to kill newly acquired heartworm larvae and are maintained between continued monthly administration of this product. Therefore, new exposure of the pet to infective heartworm larvae between monthly administrations of the product results in killing of the larvae and inhibiting successful establishment of a heartworm infection.

Learn more at [PushPreventionForward.com](http://PushPreventionForward.com)

CAUTION: Federal (U.S.A.) law restricts Advantage Multi® for Dogs (imidacloprid + moxidectin) to use by or on the order of a licensed veterinarian. WARNING: **DO NOT ADMINISTER THIS PRODUCT ORALLY.** For the first 30 minutes after application ensure that dogs cannot lick the product from application sites on themselves or other treated animals. Children should not come in contact with the application sites for two (2) hours after application. (See Contraindications, Warnings, Human Warnings, and Adverse Reactions, for more information.) CONTRAINDICATIONS: Do not use this product on cats. CAUTION: Federal (U.S.A.) law restricts Advantage Multi® for Cats (imidacloprid + moxidectin) to use by or on the order of a licensed veterinarian. WARNINGS: Do not use on sick or debilitated cats or ferrets. Do not use on underweight cats. (see ADVERSE REACTIONS). Do not use on cats less than 9 weeks of age or less than 2 lbs body weight. Do not use on ferrets less than 2 lbs body weight. PRECAUTIONS: Avoid oral ingestion. HUMAN WARNINGS: Children should not come in contact with the application site for 30 minutes following application.





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Four 6-packs of 9.1-18 lbs size

**\$435.16**

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than cost to  
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\*Based on current list prices.

# Advantage Multi<sup>®</sup> for Dogs and for Cats

(imidacloprid + moxidectin)

**BRIEF SUMMARY:** Before using *Advantage Multi<sup>®</sup> for Dogs* (imidacloprid+moxidectin) or *Advantage Multi<sup>®</sup> for Cats* (imidacloprid+moxidectin), please consult the product insert, a summary of which follows:

**CAUTION:** Federal (U.S.A.) Law restricts this drug to use by or on the order of a licensed veterinarian.

## Advantage Multi for Dogs:

### WARNING

- **DO NOT ADMINISTER THIS PRODUCT ORALLY.**
  - **For the first 30 minutes after application ensure that dogs cannot lick the product from application sites on themselves or other treated animals.**
  - **Children should not come in contact with the application sites for two (2) hours after application.**
- (See Contraindications, Warnings, Human Warnings, and Adverse Reactions for more information.)

## INDICATIONS:

*Advantage Multi for Dogs* is indicated for the prevention of heartworm disease caused by *Dirofilaria immitis* and the treatment of *Dirofilaria immitis* circulating microfilariae in heartworm-positive dogs. *Advantage Multi for Dogs* kills adult fleas and is indicated for the treatment of flea infestations (*Ctenocephalides felis*). *Advantage Multi for Dogs* is indicated for the treatment and control of *sarcoptic mange* caused by *Sarcoptes scabiei var. canis*. *Advantage Multi for Dogs* is also indicated for the treatment and control of the following intestinal parasites species: Hookworms (*Ancylostoma caninum*) (*Uncinaria stenocephala*), Roundworms (*Toxocara canis*) (*Toxascaris leonina*) and Whipworms (*Trichuris vulpis*).

*Advantage Multi for Cats* is indicated for the prevention of heartworm disease caused by *Dirofilaria immitis*. *Advantage Multi for Cats* kills adult fleas (*Ctenocephalides felis*) and is indicated for the treatment of flea infestations. *Advantage Multi for Cats* is also indicated for the treatment and control of ear mite (*Otodectes cynotis*) infestations and the intestinal parasites species Hookworm (*Ancylostoma tubaeforme*) and Roundworm (*Toxocara cati*). **Ferrets:** *Advantage Multi for Cats* is indicated for the prevention of heartworm disease in ferrets caused by *Dirofilaria immitis*. *Advantage Multi for Cats* kills adult fleas (*Ctenocephalides felis*) and is indicated for the treatment of flea infestations in ferrets.

**CONTRAINDICATIONS:** Do not administer this product orally. (See WARNINGS). Do not use the Dog product (containing 2.5% moxidectin) on Cats.

## WARNINGS:

**Advantage Multi for Dogs:** For the first 30 minutes after application: Ensure that dogs cannot lick the product from application sites on themselves or other treated dogs, and separate treated dogs from one another and from other pets to reduce the risk of accidental ingestion. Ingestion of this product by dogs may cause serious adverse reactions including depression, salivation, dilated pupils, incoordination, panting, and generalized muscle tremors. In avermectin sensitive dogs<sup>a</sup>, the signs may be more severe and may include coma and death<sup>b</sup>.

<sup>a</sup> Some dogs are more sensitive to avermectins due to a mutation in the MDR1 gene. Dogs with this mutation may develop signs of severe avermectin toxicity if they ingest this product. The most common breeds associated with this mutation include Collies and Collie crosses.

<sup>b</sup> Although there is no specific antagonist for avermectin toxicity, even severely affected dogs have completely recovered from avermectin toxicity with intensive veterinary supportive care.

**Advantage Multi for Cats:** Do not use on sick, debilitated, or underweight cats. Do not use on cats less than 9 weeks of age or less than 2 lbs. body weight. Do not use on sick or debilitated ferrets.

**HUMAN WARNINGS:** Not for human use. Keep out of the reach of children. **Dogs:** Children should not come in contact with the application sites for two (2) hours after application. **Cats:** Children should not come in contact with the application site for 30 minutes after application.

Causes eye irritation. Harmful if swallowed. Do not get in eyes or on clothing. Avoid contact with skin. **Wash hands thoroughly with soap and warm water after handling.** If contact with eyes occurs, hold eyelids open and flush with copious amounts of water for 15 minutes. If eye irritation develops or persists, contact a physician. If swallowed, call poison control center or physician immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or physician. People with known hypersensitivity to benzyl alcohol, imidacloprid, or moxidectin should administer the product with caution. In case of allergic reaction, contact a physician. If contact with skin or clothing occurs, take off contaminated clothing. Wash skin immediately with plenty of soap and water. Call a poison control center or physician for treatment advice. The Material Safety Data Sheet (MSDS) provides additional occupational safety information. For a copy of the Material Safety Data Sheet (MSDS) or to report adverse reactions call Bayer Veterinary Services at 1-800-422-9874. For consumer questions call 1-800-255-6826.

**PRECAUTIONS:** Do not dispense dose applicator tubes without complete safety and administration information. Use with caution in sick, debilitated or underweight animals. The safety of *Advantage Multi for Dogs* has not been established in breeding, pregnant, or lactating dogs. The safe use of *Advantage Multi for Dogs* has not been established in puppies and dogs less than 7 weeks of age or less than 3 lbs. body weight. *Advantage Multi for Dogs* has not been evaluated in heartworm-positive dogs with Class 4 heartworm disease.

Cats may experience hypersalivation, tremors, vomiting and decreased appetite if *Advantage Multi for Cats* is inadvertently administered orally or through grooming/licking of the application site. The safety of *Advantage Multi for Cats* has not been established in breeding, pregnant, or lactating cats. The effectiveness of *Advantage Multi for Cats* against heartworm disease (*D. immitis*) after bathing has not been evaluated in cats. Use of this product in geriatric cats with subclinical conditions has not been adequately studied. Ferrets: The safety of *Advantage Multi for Cats* has not been established in breeding, pregnant, and lactating ferrets. Treatment of ferrets weighing less than 2.0 lbs. (0.9kg) should be based on a risk-benefit assessment. The effectiveness of *Advantage Multi for Cats* in ferrets weighing over 4.4 lbs. (2.0 kg) has not been established.

**ADVERSE REACTIONS: Heartworm Negative Dogs:** The most common adverse reactions observed during field studies were pruritus, residue, medicinal odor, lethargy, inappetence and hyperactivity. **Heartworm Positive Dogs:** The most common adverse reactions observed during field studies were cough, lethargy, vomiting, diarrhea, (including hemorrhagic), and inappetence. **Cats:** The most common adverse reactions observed during field studies were lethargy, behavioral changes, discomfort, hypersalivation, polydipsia and coughing and gagging. **Ferrets:** The most common adverse reactions observed during field studies were pruritus/scratching, scabbing, redness, wounds and inflammation at the treatment site; lethargy; and chemical odor.

For a copy of the Material Safety Data Sheet (MSDS) or to report adverse reactions call Bayer Veterinary Services at 1-800-422-9874. For consumer questions call 1-800-255-6826.

Advantage Multi is protected by one or more of the following U.S. patents: 6,232,328 and 6,001,858.

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